

# QUILT SHOW – 2024 RECAP & 2025 REVEALS!

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Hawai'i Quilt Guild General Meeting  
July 22, 2024

# 2024 Quilt Show: 40 Shades of Red

## Some of the Positives

- A resounding success with quilt show attendees, OHA, Nā Lama Kukui tenants and their employees, as well as HQG members.
- **Location:** “Great venue!!!” “Location - a wonderful find!” “Convenient location with good parking” “Free parking!”
- **Gift Shop:** “Fantastic Store - I bought a lot.” “Shop did well - quality products!”
- **Layout:** “The quilts set up was awesome.” “Visually-appealing” “Quilts grouped by category” “Lovely display of miniature quilts.” “Info on each quilt was well done”
- **Publicity:** “Great social media coverage!!” “Was nice seeing some advertising ads in newspaper & TV news show.” “great advertisements”
- **Attendance:** “Was great, good attendance” “Good turn out” “Show was well attended by Guild. Members available for questions.”
- **Video:** “Previous year video/slideshow” “Loved the video”

# 2024 Quilt Show: 40 Shades of Red

## Positives – *continued*

- Other positive feedback:
  - “Heard comments from people who had never seen quilts before. They want to go next year.”
  - “OHA could not have been more helpful and hospitable”
  - “hard work by all involved - it showed!”
  - “Great Opening Ceremony”
  - “The interactions with the public and quilters.”
  - “Like everything about the amazing quilts.”
  - “\* Refreshments”
  - 😊
- **We couldn't have done it without EVERYONE'S contributions!**



# 2024 Quilt Show: 40 Shades of Red

## Some Suggestions for Improvement

- **Heat:** “Too hot” “Bit warm. More air flow would be nice for show visitors.”
  - *OHA will address with ceiling fans and we moved show to May 1-11*
- **Setup and configuration:** “Have the display curtains installed by the company. Arrange the display in a zig zag fashion to move viewers along.” “Would be helpful to have a table at the other entrance” “Suggest more chairs near quilt display”
  - *Day 1 to set up display area, quilt hanging on Day 2, and gift shop and outside banners on Day 3*
  - *Configuration will change. For example, the gift shop will move to the back near the back entrance.*
  - *A Membership and Information table will be added next to the TV screen with a volunteer sitter (to give out bathroom codes!).*
  - *Will incorporate chairs into the display configuration.*

# 2024 Quilt Show: 40 Shades of Red

## Suggestions – *continued*

- **New categories:** Machine Embroidery (4), Hawaiian Quilting (3), Modern Quilting (2)
  - *Six new categories were added and suggestions were incorporated!*
- **Enhance publicity:** “Put info on posters that the show is free” “Advertise in Hawaiian Airlines visitor book”
  - *“Free admission” will be added to publicity materials.*
  - *Print publications will be contacted since we have dates for 2025 far in advance.*
  - *NLK hired a new (and better?) PR firm!*

# 2024 Quilt Show: 40 Shades of Red

## Suggestions – *continued*

### ■ Signage:

- *“Have the featured artist's name directly under the heading: Featured Artist” Will do.*
- *“I think to help distinguish quilt categories, big signs should be made so the public knows what they're looking at” We had them but they will be placed more prominently.*
- *“Perhaps additional signs outside - the turn into the parking lot is tricky.” Will look into adding “Turn right” below the banner to direct cars to the second entrance.*

### ■ Teardown:

- *“\* quilt pick-up needs to be structured and organized, Irene can not be driving all over creation delivering. Perhaps ONE designated person for West Side quilts because they are the ones can't seem to pick their stuff up.”*
- *“\* we need a better take-down system from the piece coming down to getting in the correct LABELED bag”*

# 2024 Quilt Show: 40 Shades of Red

## Suggestions – *continued*

### ■ Commissions:

- *“commission items list in more than one location”*
- *“\* maybe quilts that are for sale can have a note (or card) with the history/details about the piece for the purchaser.”*

### ■ Other Suggestions:

- *“Could do more items for purchase”*
- *“Use magnet instead of pins for ribbons.”*
- *“A map”*
- *“Have pictures of the quilters with their work & maybe a few words about their work.”*
- *“More delegation and getting more members involved to help to spread out the work would be good.”*
- *“\* a better system for counting visitors (i have no idea what)”*
- *“\* better communication that there is actually a 2nd half of the show back there.....”*
- *“\* communication to visitors that the challenge IS eligible for best in show”*
- *“\* the person in charge actually needs to take charge”*



# THE 2025 QUILT SHOW

Thursday, May 1 – Sunday, May 11

Nā Lama Kukui



# The 2025 Quilt Show Theme

- Giving a nod to the location we are grateful to have for the show and the place we call home, we will have a Hawaiian theme in 2025.....

**Lucky, we live Hawai'i**

# The 2025 Quilt Show Challenge Category

- There are 2 options for the Challenge. Select **ONE** for your masterpiece.
  1. *AMAKUA (Ancestral Spirits)*
  2. *INDIVIDUALS WHO MADE A DIFFERENCE, A PLACE THAT IS SACRED, ICONIC, or SIGNIFICANT IN THE HAWAI'IAN CULTURE, A PLACE YOU FEEL CONNECTED TO, A FOOD ONE CAN ONLY FIND IN HAWAI'I*

Descriptions are on the next slide.

- **Size:** No smaller than 24" x 24". No larger than 50" x 60"
- **Technique:** All techniques are acceptable. **NO PATTERNS!**
- A written explanation of why the selection was made, and how it has made an impact or is special to you, so the viewer gets a better understanding of your work and sees how your creativity comes alive (50-75 words).
- Will be judged on originality, creativity, craftsmanship, the degree of difficulty, and the storyline.
- All quilts must have an aesthetic representing the uniqueness of Hawai'i.

# The 2025 Quilt Show

## Challenge Category – *continued*

### ■ OPTION 1: 'AUMAKUA (Ancestral Spirits)

Native Hawai'ians believe 'AUMAKUA watch over their descendants to warn them of misfortune and help guide them through life's difficulties. These ancestral spirits provide protection, impart wisdom, and can appear in dream form, physical manifestation, or just a nagging feeling that something is wrong. They can also be inanimate objects such as lava rock. They serve as guides to protect and guide us through life.

Examples of 'Aumakua – Shark, octopus, owl, hawk, lizard, or caterpillar

# The 2025 Quilt Show

## Challenge Category – *continued*

**OPTION 2: INDIVIDUALS WHO MADE A DIFFERENCE, A PLACE THAT IS SACRED, ICONIC, or SIGNIFICANT IN THE HAWAI'IAN CULTURE, A PLACE YOU FEEL CONNECTED TO, A FOOD ONE CAN ONLY FIND IN HAWAI'I**

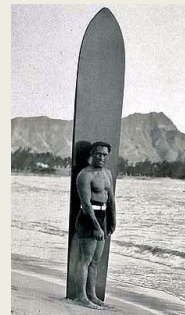
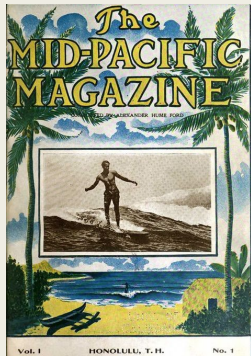
Create a quilt of something/someone/a place you feel a connection to, something you love about the islands we call home. A sacred place, a dancer, a surfer, gazing at the horizon waiting for the perfect wave, to a special food one only sees in Hawai'i.

You may also select a significant individual who made a difference in the history of Hawai'i. The Merry Monarch (King Kalakaua) who inspired the perpetuation of Hawai'ian traditions, native language, and the arts. The Merry Monarch festival is one of the most respected and popular hula festivals worldwide. Duke Kaha'anamoku, Hawai'i's first Olympian and the first Olympic champion winning five medals for swimming, breaking racial barriers in sports. He was a pioneer in surfing and is often referred to as the "father of surfing."

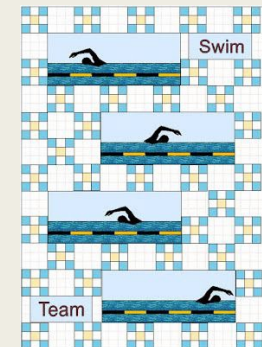
Be creative in your selection and stay away from the usual suspects that have been done repeatedly (hibiscus, turtles, rainbows, sunsets to name a few). Your creativity will shine through, and you will be inspired as you delve into remarkable people, the arts, and cultural beliefs that make where we live special, making it possible for you to create an exquisite quilt that conveys a sense of place.

# The 2025 Quilt Show Challenge Category – *continued*

## ■ Inspiration.....



## ■ Creation.....



# The 2025 Quilt Show

## Other Categories – Same as 2024

- **Appliqué** – Appliqué is a sewing technique in which fabric pieces are sewn onto a larger fabric background to create designs, patterns, or pictures. The fabric pieces are stitched using a variety of stitching methods such as hand sewing, machine sewing, or fusible adhesive. *(Must be quilted using the traditional quilt sandwich)*
- **Art / Innovation / Mixed Media Technique** – This category gives you the opportunity for experimentation and exploration. By pushing the boundaries of traditional quilt-making and embracing unconventional materials, you can break free from the constraints of traditional quilting and let your imagination run wild. This opens a world of possibilities for creativity and artistic expression, allowing you to create truly one-of-a-kind quilts. From hand embroidery, machine embroidery, painted fabric, bead work, thread painting, fabric manipulation, among many other materials and techniques to select from, the possibilities are endless. This is the category that allows you to express yourself in a unique way! *(Must be quilted using the traditional quilt sandwich)*
- **Handmade / Hawaiian** – Entries are entirely crafted by hand. *(Must be quilted using the traditional quilt sandwich)*



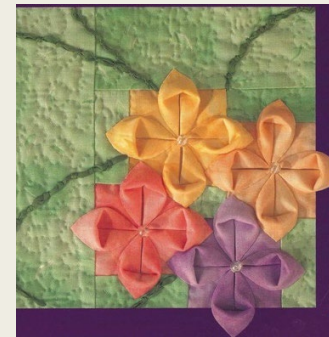
# The 2025 Quilt Show

## Examples

### ■ Hand Painting



### ■ Fabric Manipulation



# The 2025 Quilt Show

## Examples

### ■ Embroidery and Thread Painting



### ■ Innovative / Art





# The 2025 Quilt Show

## Other Categories – Same as 2024

- **Pictorial** – Pictorial wall hangings depict anything that has inspired the quilter, whether it be a photograph, drawing, or something observed in their surroundings. Portraits, animals, still life, flowers, or other forms illustrating a recognizable image. *(Must be quilted using the traditional quilt sandwich)*
- **Pieced** - Piecing is the term used to describe the act of assembling and stitching fabric together, by hand or by machine. It can be as simple as sewing squares together or as sophisticated as a Millefiori quilt. This can be paper pieced, strip pieced, or English paper pieced to name a few. *(Must be quilted using the traditional quilt sandwich)*
- **Upcycled** – Unlike recycling, which breaks down textiles into raw materials, upcycling involves transforming existing garments into fashionable new pieces without altering their original composition. This means each upcycled garment retains some of its history, fabric and character while begin given a second chance. From a discarded dress turned into an apron, handkerchiefs turned into valances, jeans into quilts, vintage flour sacks into chic totes, this category gives one the opportunity to reduce the already heavy load of waste the garment industry puts out. *(Must be quilted using the traditional quilt sandwich. Photo of ORIGINAL item is required.)*

# The 2025 Quilt Show

## 6 New Categories!

1. **WEARABLE ART:** These are individually designed pieces of clothing and accessories (bags, jewelry, etc.) as an art form. Wearable art is not necessarily intended to be worn as everyday clothing but absolutely can be. It also must be able to draw attention while it is displayed or modeled. This category is to bring out another facet of your creativity and give you a platform to show your artwork. **You may submit 2 items in this category.**
2. **KIT QUILTS:** Composed of patterns, fabrics, and quilting designs packaged as a unit for retail sale.
3. **ONLY SOLIDS QUILTS/SMALL:** No smaller than 20" x 20", finished. Solid colors only. Minimum of 6 colors, maximum of 10. Black must be one of the shades (colors) you choose. (FYI. Black is not a color, but the lack of light. It is a shade.)
4. **FIRST TIMERS/YOUTH:** Quilts must be the first entered in a HQG quilt show. Youth = anyone under 18 years of age and sponsored by a HQG member. Can be any technique, any size. *(Must be quilted using the traditional quilt sandwich)*

# The 2025 Quilt Show

## 6 New Categories!

5. **ORIGINAL:** A work composed firsthand. A fresh design or style. A creation produced requiring thought, without replicating the works of others.
6. **LOW VOLUME:** This category requires one to use “Low Volume” fabric. “Low volume” is fabric that is very light, but not necessarily white. It’s a print fabric, not a solid. There is a vast spectrum of low-volume fabric. The only requirement is to use low-volume fabrics, like the images on next slide, to make your quilt. (*Must be quilted using the traditional quilt sandwich*)

# The 2025 Quilt Show

## Examples of Low Volume



# The 2025 Quilt Show

## Details for Entry

- “Share the love” – No more than **5 quilts per person** BUT in different categories:
  - *Applique*
  - *Art / Innovation / Mixed Media*
  - *First Timers / Youth*
  - *Handmade / Hawaiian*
  - *Kit Quilts*
  - *Low Volume*
  - *Machine Embroidery*
  - *Only Solids Quilts / Small*
  - *Original*
  - *Pictorial*
  - *Pieced*
- **1 Challenge** quilt per person
- **1 Upcycle (photo required)** and no more than **2 Wearable Art** per person
- Hanging sleeve or triangle (for wall hangings) and quilt label required
- Quilts shown in past HQG Quilt Shows are **NOT** eligible

# The 2025 Quilt Show

## Important Dates

- Entries accepted February 1 – March 17
- Quilts due at March meeting – March 24
- Challenge voting at April meeting – April 28
- Hanging quilts – Tuesday, April 29 and Wednesday, April 30
- Show – Thursday, May 1 through Sunday, May 11
- Hours – Monday to Saturday 10 am – 5 pm; Sunday 11 am – 5 pm

February							March						
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						1							1
2	3	4	5	6	7	8	2	3	4	5	6	7	8
9	10	11	12	13	14	15	9	10	11	12	13	14	15
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23	24	25	26	27	28		23	24	25	26	27	28	29
							30	31					

April							May						
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		1	2	3	4	5					1	2	3
6	7	8	9	10	11	12	4	5	6	7	8	9	10
13	14	15	16	17	18	19	11	12	13	14	15	16	17
20	21	22	23	24	25	26	18	19	20	21	22	23	24
27	28	29	30				25	26	27	28	29	30	31



# The 2025 Quilt Show

## Quilted Treasures Gift Shop



- We have 10 months to create inventory! Aiming to exceed 500 items in the shop.
- Irene will accept items at each meeting because it's easier to hold 2-3 pricing and tagging sessions throughout the year. **Let her know if you want to help!**
- Will continue to accept items during the show to help fill in holes.
- Best sellers – GIFTS!
  - *Items for the home: Potholders, towels, coasters, placemats, bowl cozies, trivets, valet trays with snaps, etc.*
  - *Zippered bags and pouches of various sizes*
  - *Sewing sets, pincushions, rotary cutter pouch, clip holders*
  - *Anything with Hawaiian prints – Think GIFTS!*
- 2 new cotton labels will be available at the August meeting – one square with the Quilted Treasures logo and the other same size as brown labels.

# The 2025 Quilt Show

## What's Next?

- Featured Artist
- Logo design
- Enamel pins designed and ordered
- Publicity materials to be created – posters, flyers, larger bookmarks
- Work with PR firm to develop press releases to send out to print publications
- Solicit program advertisers in January (after the holidays)
- Design layout
- Design program booklet
- And so much more!





MAHALO TO EVERYONE WHO PROVIDED FEEDBACK TO  
US EITHER ON THE POST-ITS OR PERSONALLY.

WE WILL DO OUR BEST TO IMPROVE UPON THE  
SUCCESS OF THIS YEAR'S SHOW AND MAKE 2025  
EVEN BETTER!

IF YOU WANT TO HELP US IN ANY CAPACITY, LET  
ALOMA OR IRENE KNOW!

